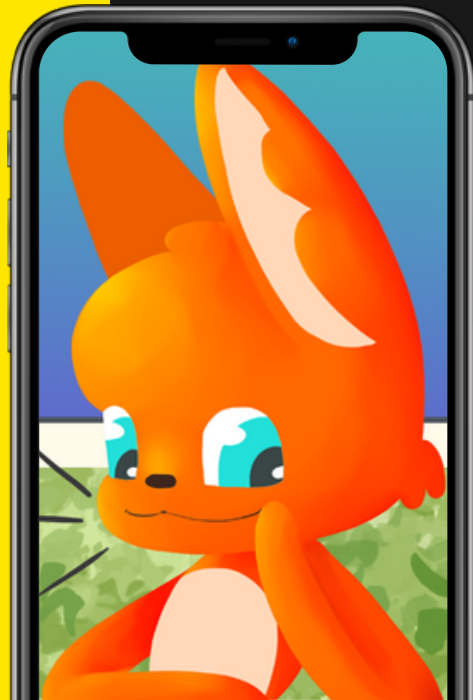


Squirrly Company

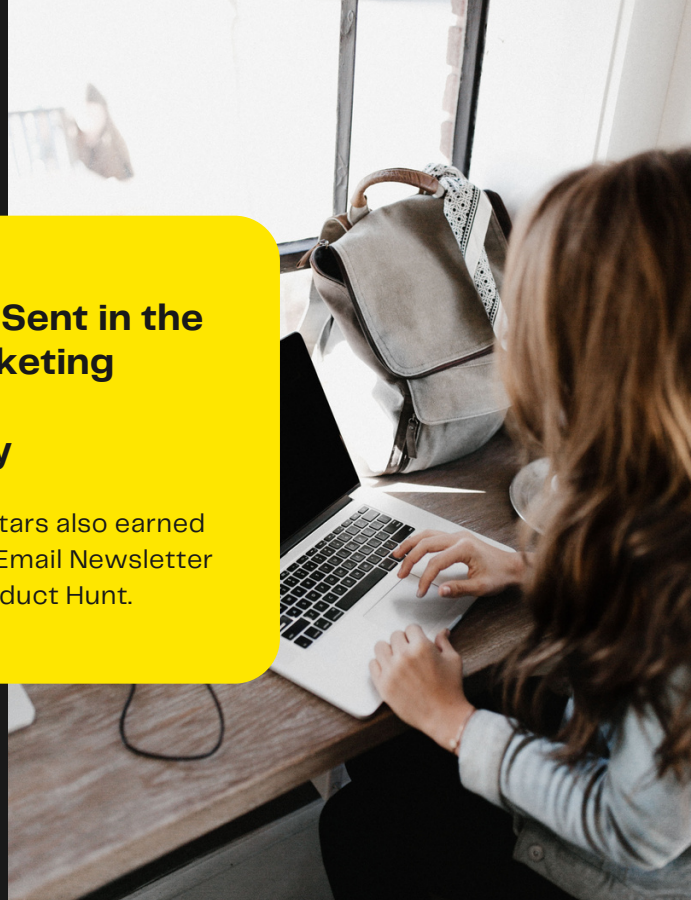
2020



January

100 Hacks Sent in the Digital Marketing Superstars Community

Plus, DM Superstars also earned 1st Place in the Email Newsletter category on Product Hunt.

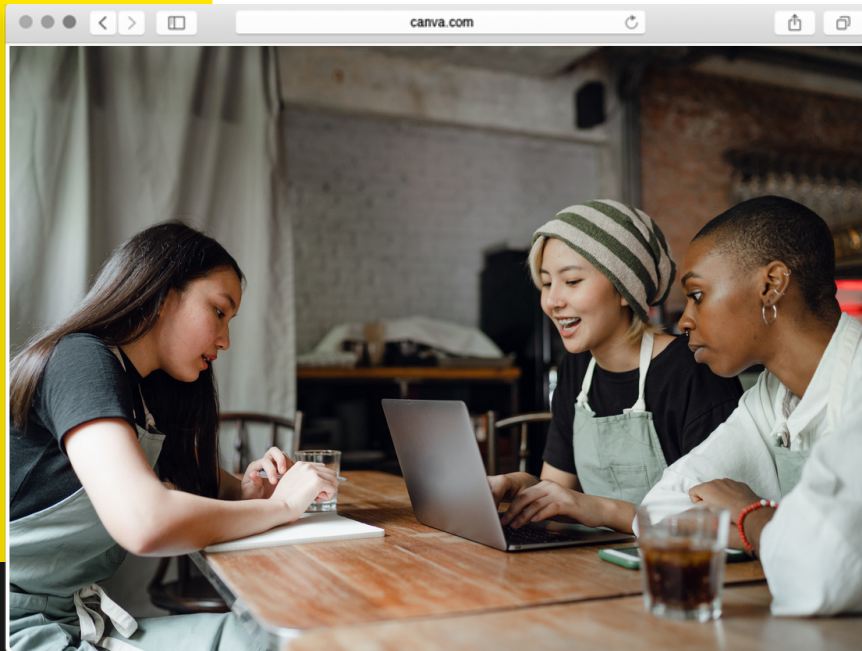


We Nearly Tripled the Number of Community Members

Compared to when we first launched the Digital Marketing Superstars community, there were 3X times more people who receive these hacks every week in 2020.

The growth of the community has been impressive.

And we're still growing. Digital Marketing Superstars is getting bigger and stronger every single day.





March

300,000 Keywords Ranked on the 1st Page of Google

300,000 keywords have been ranked by Squirrly SEO users who have used the Squirrly SEO 2019: Strategy version of our leading product for WordPress.

The previous Strategy Assistant was replaced with the new Squirrly SML, which uses Machine Learning on evolution data from 600,000 sites to provide better calculations for all users.



Squirrly SEO 2019: Strategy

44,000 plus monthly active users

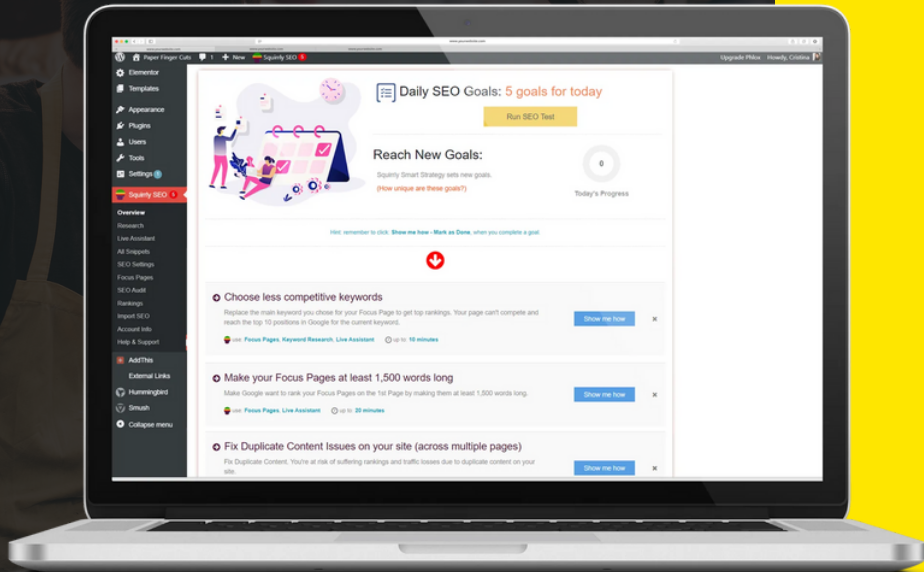
(approximately 158,400 sites) helped us see what people want to know.

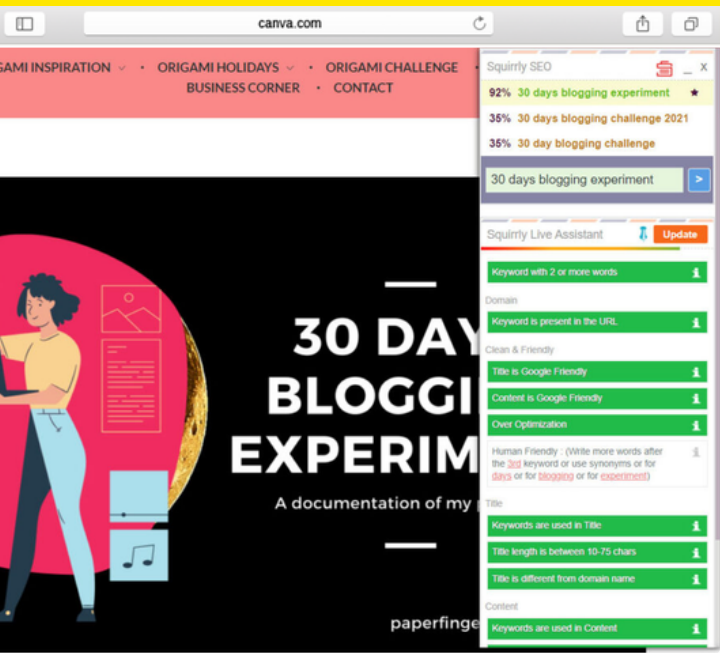
April

Beta for Squirrly 2020

The new Squirrly introduced a new way of telling users the most probable chances of ranking according to everything the system studies from our databases.

This is calculated according to how **600,000 sites** and all their (tracked) pages evolved within different search results for different keywords.





Elementor SEO: Included in the Closed Beta of Squirrly 2020

Many of our users asked us when we were going to make the SEO Live Assistant from Squirrly SEO work on the front-end of the page builders they were using for their sites.

So, we started with the biggest of them all: Elementor.

May

Squirrly SEO 2020 (Smart Strategy)

Squirrly 2020 (Smart Strategy) introduced the First-Ever Non-Human SEO Consultant, answering call from small businesses for affordable SEO marketing support.





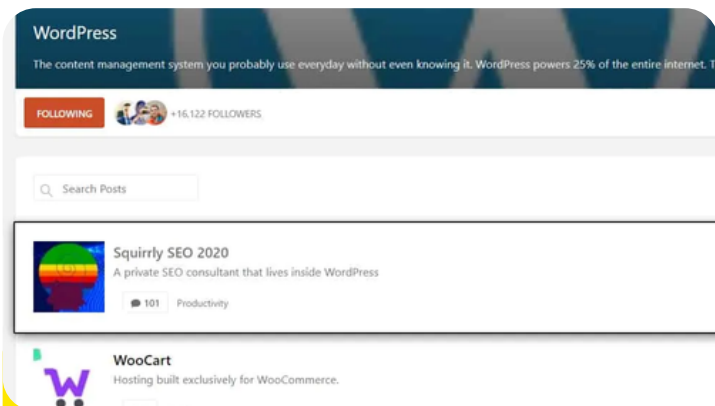
July

**Squirrly SEO 2020
Takes 1st place in
WordPress**

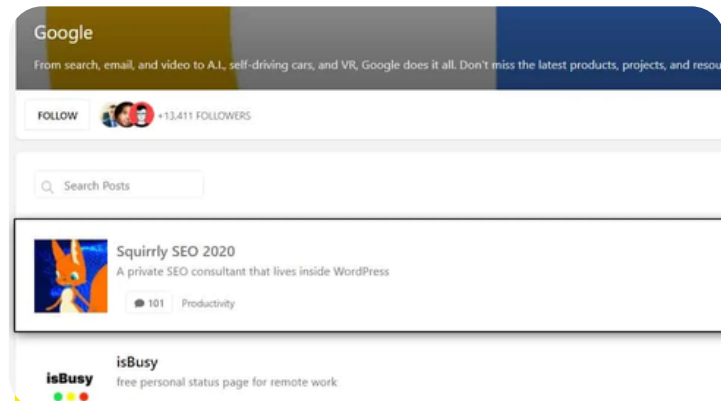
The Official Launch Event for Squirrly SEO 2020: Smart Strategy took place on the last day of June and we're happy to say it was our biggest community event at that time.

As part of the Big Launch:

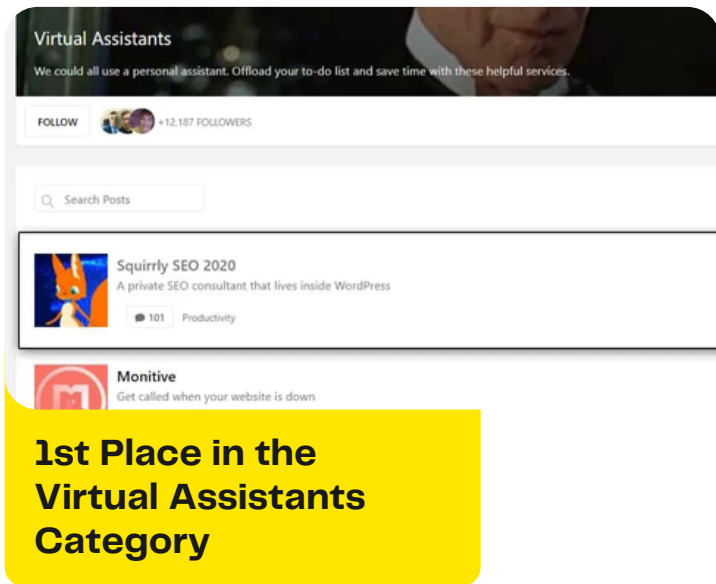
- Squirrly SEO 2020 went live on Product Hunt.
- We hosted a 2-hour YouTube Event that included a detailed presentation and DEMO of the product.
- We dropped DOZENS of prizes in the chat section of the YouTube event and the comments section on Product Hunt.



**1st Place in the
WordPress Category
on Product Hunt**



**1st Place in the
Google Category**



In just a couple of days, there were **over 100 comments** from people who have already achieved amazing results using Squirrly, as well as from people who got excited by the promise of what the new Squirrly can do.



Hot Off the Press: Age of Startups Legends

We released a brand-new eBook all about the Content Marketing Game: how we thought it through, prizes offered in the game, concept art, and more.

October

19 Total Courses in Education Cloud 2020

When we launched Education Cloud 2020 on the 6th of November 2019, there were only 6 Courses inside it.





Divi Builder and Theme with Squirrly

We created a video tutorial for our users to better understand how they can use Squirrly and Divi together.



November

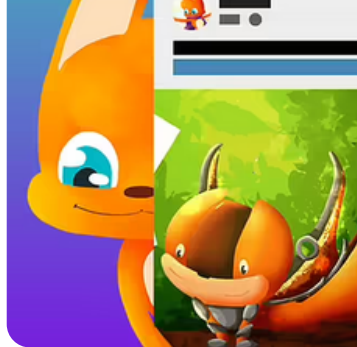
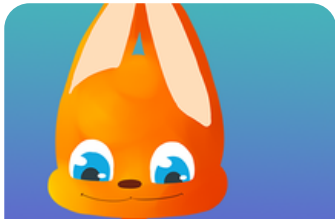
Squirrly Introduced the JourneyTeam Community and the Two Weeks Program Designed to Rank Pages on Google

With it, we provided a 14 Days RoadMap to fix SEO Problems from years of Bad SEO.

Many of our users were able to achieve top 10 rankings over and over again – just by applying what they learned during the 14 Days.

Eye-catching illustrations

We also created a set of illustrations and emails to help you better understand the next SEO goals.



2020 Key Events to Remember

7,479

Reaching 7,479 paid subscriptions sold for all our products.

First A.I. SEO Consultant

Launching the world's First Artificially Intelligent SEO Consultant. In a Plugin. Powered by Machine Learning and Cloud Services.

World's First guarantee

Releasing the World's First guarantee for Search Engine Optimization made with a software tool.

New Affiliate Program

Launching the New Affiliate Program (over 450 of you have decided to join us as affiliates)

Squirrly Digital Pack

A Brand New release of Squirrly Digital Pack: One License. All Squirrly Products.

xyz Game Released

A new game where you can win a new PRIZE from Squirrly every time you hit Refresh.