2014

SQUIRRLY COMPANY













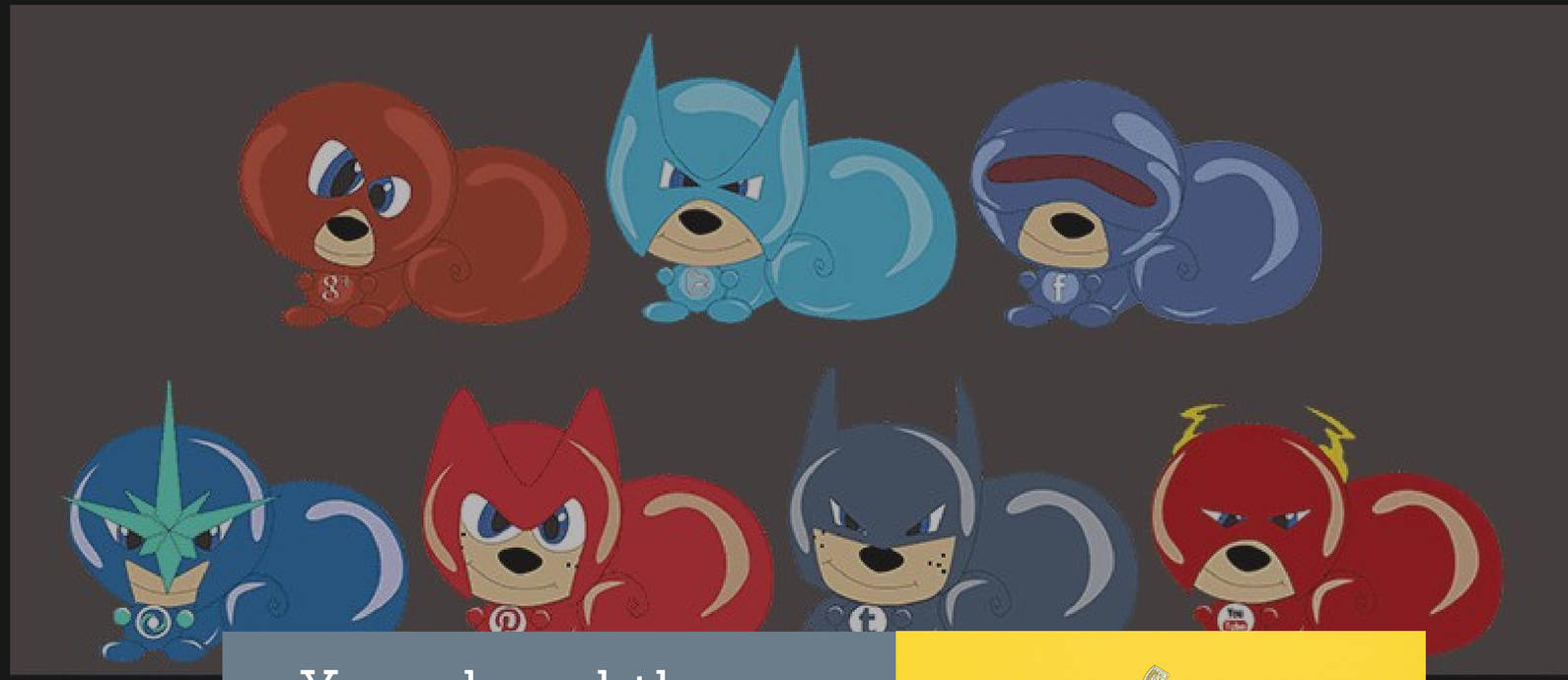
April

New Office Space

Squirrly Games

We also started creating games for our audiences:

We had a Social Media Justice League (sort of thing: both Marvel and DC heroes) made with squirrels.



You played the game. And you won a prize from us.

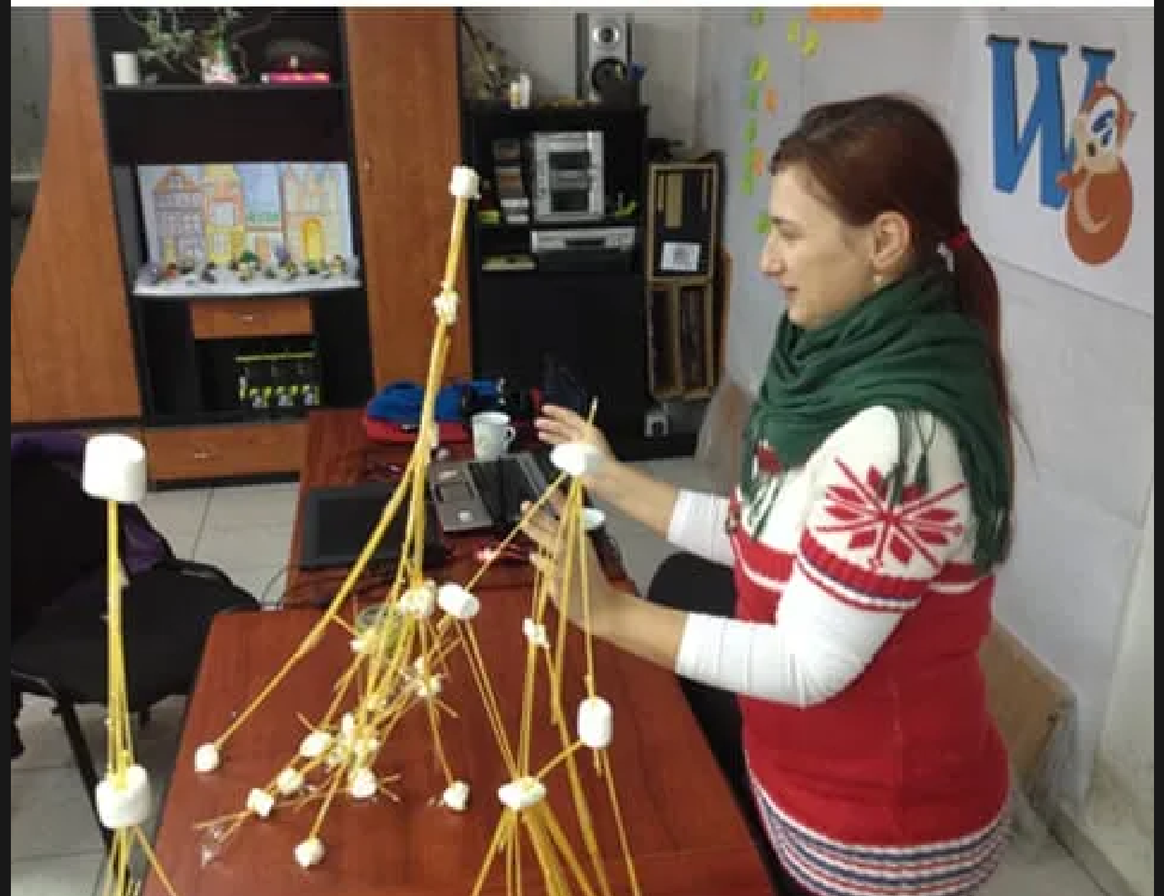




Star Wars: Gratitude Project.

And we started working on our 1st edition of the Content Marketing Game. (Star Wars: Gratitude Project)





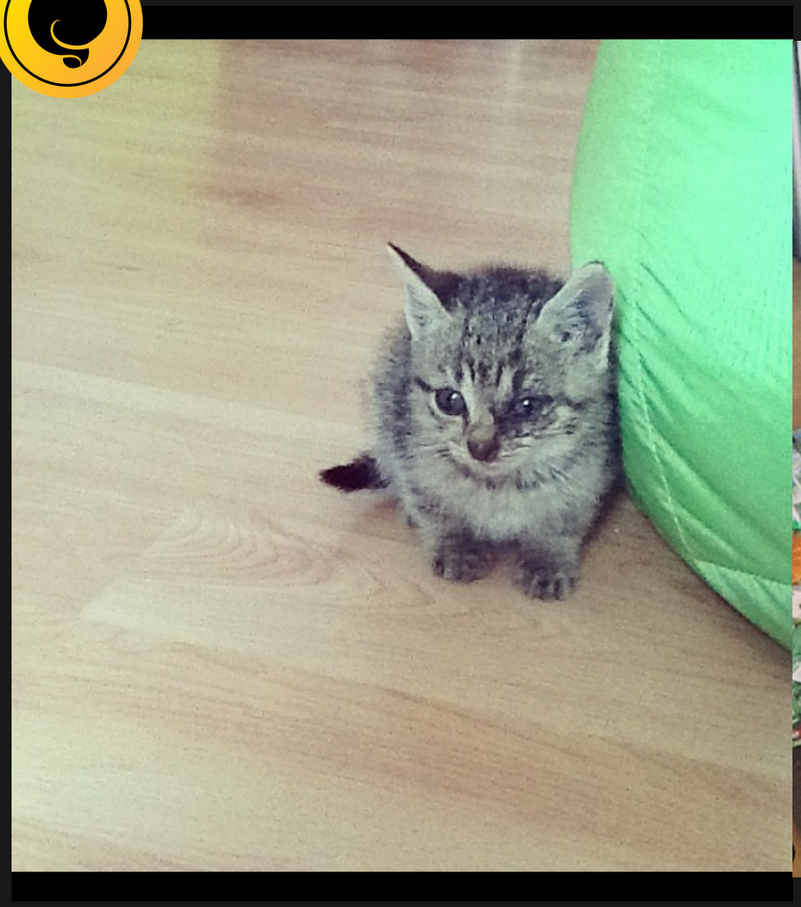
Besides working on the game for our audience, we also enjoyed playing games ourself.

We had our own Squirrly Houses, inspired by the Harry Potter houses system.

Our houses were: Spitfire, Evergreens and Owlwitch.











And we even got a tiny visitor that kept us company at the office.



Squirrly Hackaton

Squirrly never stopped being part of the entrepreneurs' community.

From going to conferences to creating our own Hackathon, we were there to inspire others to follow their dreams.

We also started our Content Agency which enabled customers to get SEO-optimized content from us.









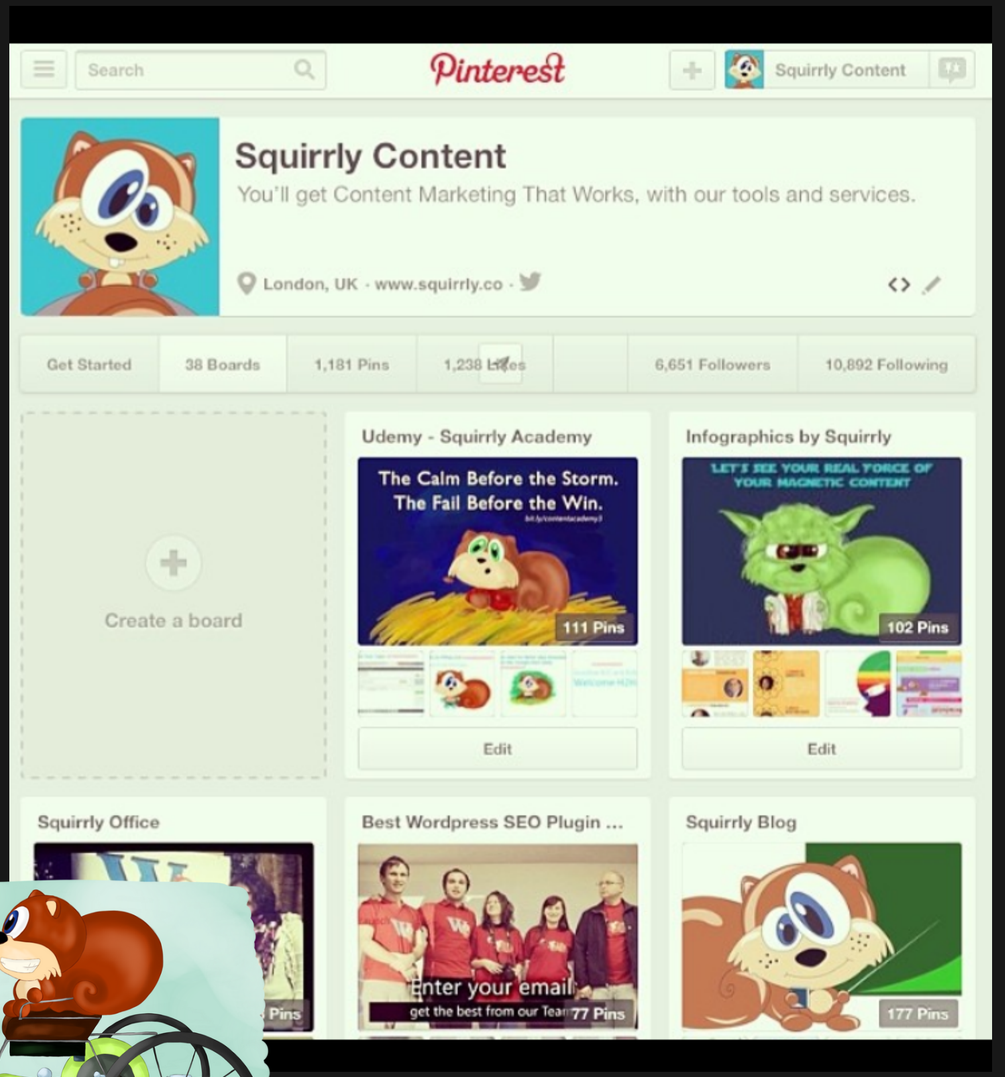
July

We also expanded our social media presence, by starting our very own Pinterest account.











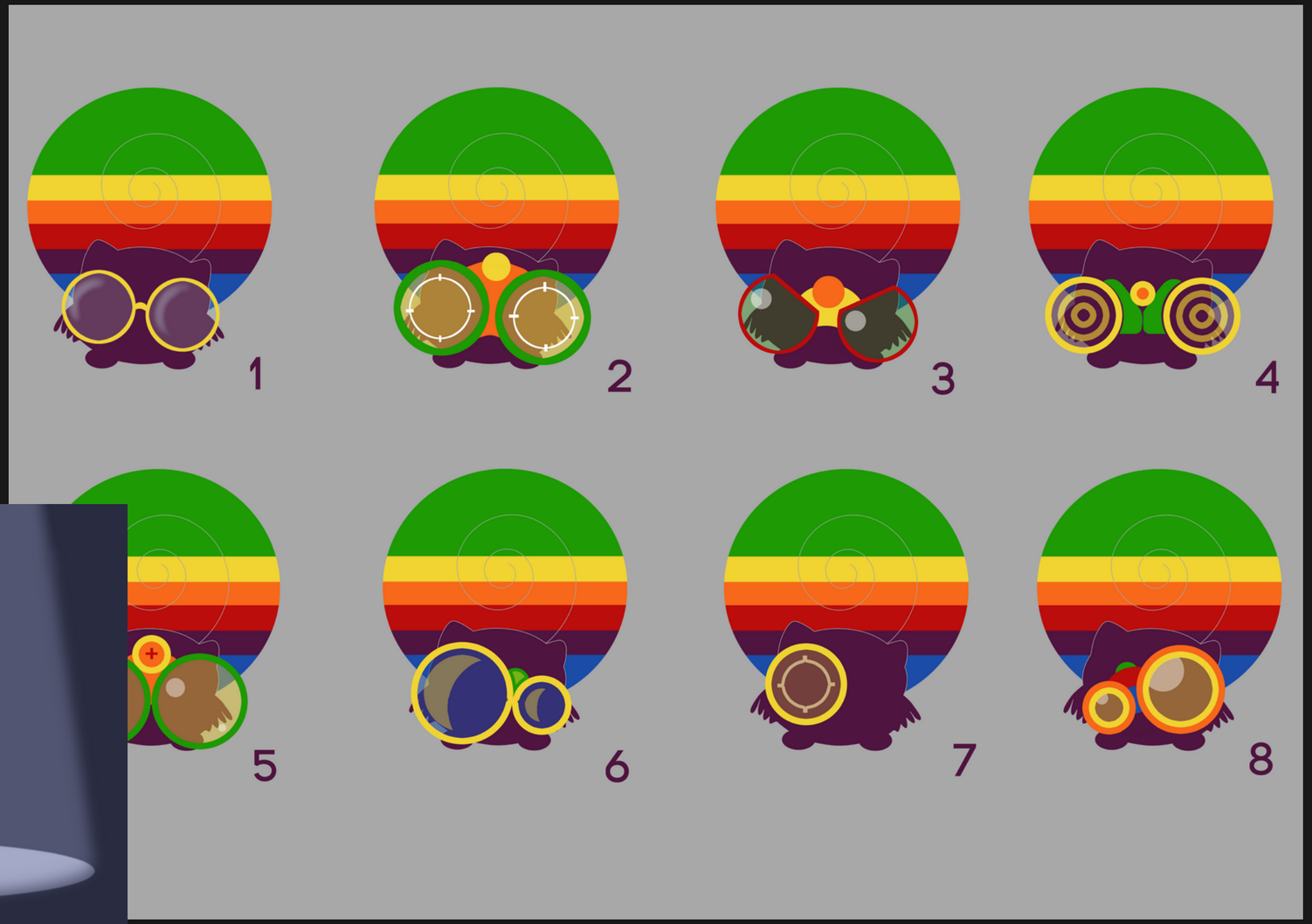
The Squirrly SEO Plugin got a makeover.

We've re-designed the Performance Analytics system, after trying integrations with $60,000 worth of server machinery made available to us by Microsoft.

September

We also launched ContentLook.







October

Our 2-year anniversary cake also deserves a shout-out!







It was also the first year of our now popular Halloween Game, a text-based browser game.







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November

Starbox got a new logo:

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