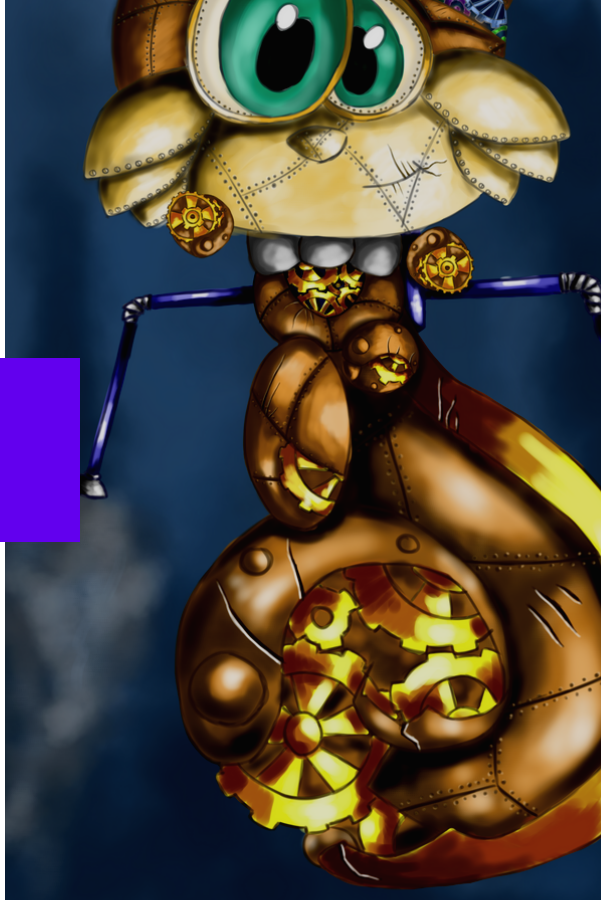
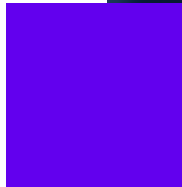




Squirrly Company

2013



May

We created the *Adopt a Squirrel* contest.



50,000 DOWNLOADS OF THE SQUIRRLY SEO PLUGIN

There are many plugins to choose from on the WordPress Directory. So, we are extra proud to say that in JUST 3 short months, Squirrly managed to stand out from all the others and reach 50K Downloads!



Be Squirrly :-)

185,224 ARTICLES OPTIMIZED WITH OUR WORDPRESS SEO PLUGIN

Over **15,000** people used our WordPress SEO plugin to optimize more than **185,200** articles in 5 months.

June





2013 was also the year we got a new logo, inspired by the concept of thinking differently.



July

The mascot also got some improvements, and the Squirrly team had some fun drawing their own versions of the mascot.

In 2013, we also started to spotlight our fans by introducing the *Fan of the Week* segment on our Facebook page.



September





We love to have fun as a company, so we could not miss out on the chance to celebrate our first year with a Squirrly cake.





October



In October 2013, we launched
our **2nd WordPress plugin**:
Starbox, The Author Box for
Humans.

November

Squirrly SEO was also one of the finalists at the Startup Spotlight 2013 event, won the The Best Presentation Award at the Balkan Venture Forum as well as the award for **best speech** at the How To Web Event.





December

And we also celebrated
Christmas, the Squirrly way!

